

WHAT IS CLAIMED IS:

1. A coat film transfer head device disposed at the leading end portion of a coat film transfer tool for pressing a coat film transfer tape onto the object of transfer, comprising:

a head main body for pressing and transferring the coat film transfer tape,

a head holder for supporting the head main body rotatably about its axial center, and

a rotating operation unit for positioning said head main body in the rotating direction,

wherein the rotating operation unit serves also as a head position indicating unit for indicating the tape pressing and transferring position of the head main body.

2. The coat film transfer head device of claim 1,

wherein the rotating operation unit includes an operation lever related to the tape pressing and transferring position of said head main body, and

this operation lever projects to the outside of the case through an operation guide in a slit form penetrating through the case of the coat film transfer tool.

3. The coat film transfer head device of claim 2,

wherein said operation guide in a slit form defines the operating range in the rotating direction of the operation level, and controls the tape pressing and transferring position of the head main body.

4. The coat film transfer head device of any one of claims 1 to 3,

wherein said head holder includes a cylindrical supported portion provided concentrically and integrally with the head main body, and a cylindrical bearing provided at the device main body side for supporting the supported portion slidably and rotatably.

5. The coat film transfer head device of claim 4,

wherein said supported portion is formed in an arc section having a setting opening for coat film transfer tape to the head main body in part.

6. The coat film transfer head device of claim 1, further comprising:

positioning means for positioning and holding the head main body steplessly around its axial center.

7. The coat film transfer head device of claim 4, further comprising:

positioning means for positioning and holding the head main body steplessly around its axial center,

wherein this positioning means comprises the operation lever provided in the supported portion, and a positioning engaging portion in a slit form provided in the cylindrical bearing oppositely to the operation guide in a slit form, to be engaged with the operation lever elastically as being held at both sides.

8. The coat film transfer head device of claim 1, further comprising:

positioning means for positioning and holding the head main body at plural steps around its axial center.

9. The coat film transfer head device of claim 4, further comprising:

positioning means for positioning and holding the head main body at plural steps around its axial center,

wherein this positioning means comprises the operation lever provided in the supported portion, and a positioning engaging portion in a slit form provided in the cylindrical bearing oppositely to the operation guide in a slit form, and

this positioning engaging portion has a width enough to be engaged with the operation lever elastically as being held at both sides, and also includes a positioning recess for positioning the operation lever at the specified position in its longitudinal direction.

10. The coat film transfer head device of claim 4, further comprising:

positioning means for positioning and holding the head main body at plural steps around its axial center,

wherein this positioning means comprises an engaging bump provided on the cylindrical outer circumference of the supported portion or the cylindrical inner circumference of the cylindrical bearing, and engaging recesses provided at specific

intervals in the circumferential direction on the cylindrical inner circumference of the cylindrical bearing or the cylindrical outer circumference of the supported portion, and the engaging bump and engaging recess are elastically positioned and engaged.

11. A refill type coat film transfer tool capable of replacing the coat film transfer tape,

wherein a tape cartridge containing a rotatable pay-off reel on which a coat film transfer tape is wound, and a rotatable take-up reel for collecting the used coat film transfer tape is detachably provided in a case which is held by one hand,

coat film transfer head means for pressing the coat film transfer tape onto the object of transfer is attached to the leading end portion of said tape cartridge,

this coat film transfer head means comprises a head main body for pressing and transferring the coat film transfer tape, a head holder for supporting this head main body rotatably about its axial center, and a rotating operation unit for positioning the head main body in the rotating direction, and

this rotating operation unit functions also as the head position indicating unit for indicating the tape pressing and transferring position of the head main body.

12. A disposable coat film transfer tool using a one-time coat film transfer tape,

wherein a pay-off reel on which a coat film transfer tape

is wound, and a take-up reel for collecting the used coat film transfer tape are provided in a case which is held by one hand,

coat film transfer head means for pressing the coat film transfer tape onto the object of transfer is attached to the leading end portion of said case,

this coat film transfer head means comprises a head main body for pressing and transferring the coat film transfer tape, a head holder for supporting this head main body rotatably about its axial center, and a rotating operation unit for positioning the head main body in the rotating direction, and

this rotating operation unit functions also as the head position indicating unit for indicating the tape pressing and transferring position of the head main body.